



Consumer Agreement

"No Hassle Guarantee"

Every customer of **Lead Dog Leads** understands that a "lead" is not a "guarantee" of closing a sale, nor are we guaranteeing your results from purchasing and using our leads.

We do guarantee however that a "lead" as we define it, is a potential prospect for health or life insurance who has agreed to receive a competitive quote, has disclosed private information to one of our phone reps, is qualified by standards set in most underwriting guidelines as someone who could obtain individually underwritten health insurance and is willing to talk to a broker on a favorable basis.

The Lead Dog "No Hassle Guarantee" is simple. If you get a telemarketing lead from our company that does not meet the above criteria, we will replace it, no hassle. Period.

We will of course first check each lead dispute by phone to verify that indeed is the case. If we find that is not the case, we will discuss other options to problem resolution.

Customer Agrees to terms above and Initials _____

Lead Dog Inc. Marketing Manager Initials _____ (full disclosure of above terms and conditions)

Customer Name _____

Customer Signature _____

Customer signature above indicates they have been briefed and fully understand and agree to the No Hassle Guarantee offered by Lead Dog Marketing Inc.